**Netflix Internship Project: Analytical Questionnaire.**

**Section 1: Basic Exploration**

1. How many total titles are available on Netflix?
2. What percentage of titles are Movies vs. TV Shows?
3. How many titles were added to Netflix each year? Visualize the trend.
4. What is the most common rating among all titles? (e.g., TV-MA, PG, etc.)
5. What are the top 10 countries producing the most Netflix content?

**Section 2: Genre and Content Analysis**

1. What are the top 10 most common genres (based on the 'listed\_in' column)?
2. What genres are more associated with TV Shows vs. Movies?
3. Who are the top 5 directors with the most content on Netflix?
4. Which countries have more TV Shows compared to Movies?

**Section 3: Time-Based Analysis**

1. What month(s) do titles get added to Netflix the most?
2. Visualize the distribution of release years. Are there more recent titles or older ones on Netflix?
3. Which year had the highest number of titles added to Netflix?

**Section 4: Deep Dive and Storytelling**

1. Can you identify content types that dominate different countries? (e.g., USA = Movies, UK = TV Shows?)
2. Analyze the average duration of Movies vs. number of seasons for TV Shows.
3. What’s the relationship between ratings and content types? For example, are most TV Shows rated TV-MA?

**Bonus (Advanced for Those Interested)**

1. Create a dashboard (Power BI) showing:

* Title counts by country and type
* Genre distribution
* Timeline of additions
* Top-rated content

1. Build a short report (or slideshow) recommending content strategy insights for Netflix based on your findings.  
   Example: "Most international TV shows come from South Korea, suggesting growing popularity..."